

January 16, 2018

Present at the meeting were:

Jeff Ross, President: president@plainfieldband.org

Rita Dickman, Vice President: vicepresident@plainfieldband.org

Dana Teasley, Treasurer: treasurer@plainfieldband.org

Trish Daily, Director of Fundraising: fundraising@plainfieldband.org

Kimberly Doyle, Director of Communications:

communications@plainfieldband.org

Shelley Henry-Ross, Heather Bailey, Co-Directors of Events:

volunteers@plainfieldband.org

Heather Howard, Director of Concessions: concessions@plainfieldband.org

Roxanne Maze, Secretary: secretary@plainfieldband.org

Michael Carpenter, Director

I. Call to Order at 7:40 p.m 40 attendees were signed in.

President's Welcome: Please welcome **Rick Lynch** from Custom Fundraising Solutions to talk to us about the upcoming mattress fundraiser. Last year we raised over \$9,000, so it is one of the most successful events we host. We don't have to work it, staff it or manage volunteers. Please consider coming out and tell everyone you know!

Rick Lynch: This is our fifth year with the Plainfield Band Boosters, but we've donated over \$30 million to area schools and organizations through mattress fundraisers. Last year was our most successful year. It takes awhile to get these things going, but the payback is unparalleled. Flyers, Facebook, family, neighbors...simply spread the word! Take a flyer tonight. Place your child's name on it. Pass it out to everyone you know. When a potential customer brings that flyer in to us, we will place \$25 into that child's account.

NO flyers can be passed out the day of the event! Saturday, February 24, 2018 10 a.m.-5 p.m. in the Elipse at Plainfield High School.

Also, if your family can't make it to the mattress sale at Plainfield, tell them to go to any of our fundraisers. We will credit you!

Jeff Ross: I'd like to recognize the efforts of **Renee Smith** who is doing some great fundraising for the guard. Thank you for all your efforts.

II. Director's Report

Student teacher Celia Coulter is from Indiana State University. She is a talented brass player with drum core experience, too.

Color Guard: The varsity group has their first contest this Saturday at Greenwood; 3:22 p.m.

Drumline: First performance is February 24, 2018 at Owen Valley.

Pep Band: Next performance is January 26, 2018; 5:00 p.m.

Percussion Camp: Legacy Indoor Percussion on February 3, 2018. We will try to do concessions that day.

Concert Band: Trying to get some new music going. I'd like to take both groups to contest this spring because they are both very strong this year.

Winter Concert: February 21, 2018; 7:00 p.m. in the auditorium. There will be a silent auction and The Treble Clef Café will have coffee and cookies.

Conductor Clinic: February 17, 2018; 10:00 a.m.-4:00 p.m. for the Silent Command. Online signups are \$40, which includes lunch and instruction from the drum majors from the Blue Coats, Carolina Crown and Cadets.

Band calendar: <http://www.plainfieldband.org>

III. Treasurer's Report

You've all heard me say repeatedly in these meetings that we are primarily a fundraising organization. At least 40% of our budget is based on fundraising. Unfortunately, we lost a big part of our fundraising in the middle of this year which has left us with a gap. We've lost two major events. This leaves us with a very large cash crunch right now.

As an example, we have about \$11,000 in our account right now; we have over \$3,000 in fees anticipated in the next couple of months. We need \$12,000 in regular operating costs.

You can see how fast it all goes out. Fortunately, previous boards have left us with about \$6,000 in an emergency fund. We put safeguards in place so that this money can't be touched unless it is a true emergency.

Tonight, we are asking the boosters to give us permission to access this money that will keep us going until our other upcoming fundraisers cover us.

We will need to add another fundraising event to build the emergency fund back up, if we choose to use it at this time.

If someone makes a motion to use this emergency fund, we will need a quorum vote to agree.

Doug Johnson made the motion that we vote to access the emergency fund in order to pay for staff and equipment so that our children can compete, with the intention to pay back the emergency fund at the earliest possible date.

Vickie Grogan seconded the motion.

Discussion ensued.

Motion carried unanimously in favor of the Motion.

Band Sponsorship: http://www.plainfieldband.org/?page_id=157

IV. Concessions Report

We are completely staffed at the moment. I will send out an email if I have any spots open up. Now is the time that band parents can step up while choir parents step down in order to attend their students' performances.

Concessions SignUp: <https://signup.com/group/11648879320125>

V. Communications Report

See me if you need ring balances. I am looking for help with advertising. Please contact me to help! I'm also working with alumni parent **Chris Hayes** on a website redevelopment, in order to update our website.

VI. Events Report

IPA Invitational: March 17, 2018. Very soon we will be looking for committee chairs to help pull this event off. Stay tuned!

Events SignUp: <https://signup.com/group/11648879320125>

VII. Fundraising Report

Trash bag fundraiser: February 7-21, 2018. Stock up then!

Silent Auction: February 21, 2018 before the concert. We are asking for donations for auction baskets. Each section will be assigned a themed basket with items that can be donated. You can leave the donations here in the band room.

Restaurant Night: TBA, watch social media.

fundraising@plainfield.org

VIII. Vice Presidents Report

I concur.

IX. Director of Operations Report

All good.

X. Old Business

Jeff Ross: We are looking for a professional semi truck driver for winter percussion season. There are 9 gigs, at \$10 per hour. Please contact me if you know any available candidates.

We will present the slate of upcoming board candidates to the board in February and March.

XI. Motion to Adjourn

Motion to adjourn the meeting was made by **Jennifer House** and seconded by **Shelley Ross**; Motion carried.

Jeff Ross adjourned the meeting at 9:05 p.m.

Minutes submitted electronically by: Roxanne Maze on January 20, 2018.